



2021

Ambassador Application

Our Motto: Providing for the Future of the Western Industry.

Our Mission: RodeoKids.com is dedicated to helping kids and parents get involved and stay involved in the western lifestyle by providing the inspiration, education, opportunities and products they need in and out of the arena!



RodeoKids.com is searching for hard working, respectful, helpful candidates of all ages to represent RodeoKids.com in and out of the arena. You do NOT have to be a competitor to be a part of this program. At RodeoKids.com, we believe in good sportsmanship, hard work, teamwork, making friends and being respectful to others and our equine partners, win or lose. Please help us, “provide for the future of the western industry,” by being a walking, talking representative of what this lifestyle means.

As a team member, you will receive:

- RodeoKids.com long sleeved button-up shirt
- 10 iron-on patches
- RodeoKids.com cap
- 20% off all RodeoKids.com products
- 10% off discount cards for family, friends and people you meet along the way
- Access to a group of individuals who are happy to answer any of your questions and help you grow.
- Being a part of a nationwide team of competitive, hardworking individuals and parents just like you!

Guidelines:

- Must be involved in the western industry as a competitor, supporter or influencer
- Must attend a minimum of 20 events per year
- Must be between the ages of 10-19 years old.
- Provide a monthly update and one picture of yourself wearing RodeoKids.com apparel (E-mail/Social Media reminders will be sent out each month).
- All images in information submitted are subject to use for media purposes for the Performance Pony Company and RodeoKids.com (C.L. Enterprises, LLC). Media includes but is not limited to: Website content, Facebook, Instagram, catalog and print media.
- Must participate in monthly challenges
- Answer application questions honestly, clearly and with detail. Parents can assist but are discouraged from doing the work. Please write with pen. We want to make this process an experience that applicants can take with them to other areas of life.
- Ambassadors who fail to participate will be revoked of their RodeoKids.com discount.
- If an ambassador fails to represent our mission and values, RodeoKids.com has the right to revoke their ambassador privileges at any time. *Remember, someone is always watching.*
- **Each applicant must send their completed form, reference letter & one video to camarie@rodeokids.com.**

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- Name: _____ Parents name: _____
- Address: _____ Phone Number: _____
- City: _____ State: _____ Zip: _____
- E-mail address: _____ Age: _____
- School: _____ Grade: _____
- Local Newspaper: _____
- Facebook Username: _____ Instagram Username: _____
- Shirt size (specify youth or adult, sizes run small): _____
- Favorite Color(s): _____
- Approximately how many western related events do you attend per year: _____
- What kind of events do you attend? _____



Please answer the following questions in detail. Feel free to use the back for more space or attach additional pages.

- List the associations or clubs you belong to:
 - _____
 - _____
 - _____
 - _____
- If you compete, list the events you compete in:
 - _____
 - _____
 - _____
 - _____
- List your favorite things to do within the industry:
 - _____
 - _____
 - _____

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- List a minimum of three things you like about the lifestyle you live:

- In your opinion, what makes this lifestyle unique? _____

- What are your goals within the industry? _____

- What are your long-term goals with your ponies and/or horses?

- How will you represent RodeoKids.com as an Ambassador?

- *Submit a video on the following topic: What being a “RodeoKid” means to me.*
- *Include a character reference letter from someone other than a parent.*

The undersigned give RodeoKids.com and C.L. Enterprises, LLC. permission to use information, videos and images provided to help promote the lifestyle we love!

Ambassador Applicant Signature: _____ Date: _____

Parent/Guardian Signature: _____ Date: _____