



2021

Pony Pro Team

Sponsorship Application

*“Our mission at the Performance Pony Company is to provide riders with a selection of quality, properly sized bits, tack and accessories for enhanced comfort and better communication with their small horses and ponies.”*



## 2021 Pony Pro Sponsorship Form

Thank you for your interest in the Performance Pony Company's "Pony Pro Team". Our mission is to bridge the pony tack gap and help people of all ages grow, learn and be successful with their ponies and small horses. We are searching for hard working, passionate, pony-loving, competitive representatives to help spread the word about ponies and the P.P.C. products that help rider gain control and confidence. We will select up to 50 candidates to be a part of our 2021 Pony Pro Team!!

### **Pony Pro Perks:**

- P.P.C. Long sleeved button-up shirt
- 10 iron-on patches
- P.P.C. Logo Cap
- 20% off all P.P.C. products
- 10% off discount cards for family, friends and people you meet along the way
- Pony Pro Spotlight on social media
- Pony Pro Meme on Social Media
- Access to the 2021 Pony Pro group on Facebook where you can ask questions, find fun information and see what all the other members are up to!
- Being a part of a nationwide team of competitive, hardworking individuals just like you!

**Team Guidelines:** We do keep track of your involvement! *The Pony Pro Team makes a genuine difference in our industry and in other's lives.* We have people of all ages watch our social media pages and website for education and inspiration from our members, so your involvement matters!

- Must own at least one small horse or pony under 56" (14 hands).
- Must be able to compete in the arena riding alone. (No lead-line.)
- Must be able to take 30+ second speaking videos.
- Must attend a minimum of 15 events per year
- Send in monthly updates with one picture wearing P.P.C. gear. (E-mail/social media reminders will be sent out each month).
- Challenge video questions are posted each month. We do keep track of your involvement.
- Pony Pros who fail to submit photos will be revoked of their P.P.C. Pony Pro discount.
- If a Pony Pro fails to represent our mission and values, the Performance Pony Company has the right to revoke their Pony Pro sponsorship at any time. *Remember, someone is always watching.*
- *Parents, this is a commitment for you too!*

### **Application Guidelines:**

- Answer questions honestly, clearly and with as much detail as possible. Parents can assist but are discouraged from doing the work. This is an opportunity for your child to learn a life-skill.
- Write with a pen. ***No typed applications will be accepted.***
- Current Pony Pros that wish to continue must resubmit an application in full.
- Pony Pros will be announced January 1, 2021.
- Pony Pro Sponsorship is valid from January 1, 2021 to December 31, 2021.
- **Each applicant must send their completed form, one picture of your pony(ies), one reference letter & video to [performance.pony@gmail.com](mailto:performance.pony@gmail.com) by **DECEMBER 1, 2020.****
- **Applications received after Dec. 1, 2020 WILL NOT BE ACCEPTED.**

- Name: \_\_\_\_\_ Parents name: \_\_\_\_\_
- Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_
- City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_
- E-mail address: \_\_\_\_\_ Age: \_\_\_\_\_
- School: \_\_\_\_\_ Grade: \_\_\_\_\_
- Local Newspaper: \_\_\_\_\_
- Facebook username: \_\_\_\_\_ Instagram username: \_\_\_\_\_
- Shirt size (specify youth or adult, sizes run small): \_\_\_\_\_
- Favorite Color(s): \_\_\_\_\_
- Pony's name(s): \_\_\_\_\_
- Approximately how many events do you attend per year with your pony: \_\_\_\_\_
- What Performance Pony Company products do you use? \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_



*Please answer the following questions in detail. Feel free to use the back for more space or attach additional pages.*

- List the associations and/or clubs you belong to:
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
- List the events you compete in with your pony:
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
- List your favorite things to do with your pony:
  - \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_

- What are your goals with your pony this year? (3 minimum)

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- What are your long-term goals with your ponies and/or horses?

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- How will you represent the Performance Pony Company as Pony Pro Team member?

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- Please submit a video answering one of the following questions. Videos can be e-mailed or uploaded to YouTube.

- 1) What Performance Pony Company products helped you and your pony perform better and how?
- 2) Why do you believe ponies are important?
- 3) What is the most difficult challenge you've ever faced with your pony? How did you handle it and what did it teach you?

*I understand and give permission for C.L. Enterprises, LLC (D.B.A. Performance Pony Company and RodeoKids.com) to utilize information (text, photos & videos) submitted by the applicant and applicant's parents or guardians throughout the Pony Pro Sponsorship for media purposes.*

Ambassador Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Application checklist:**

- Completed application
- Photo of pony & applicant
- Reference letter – a letter from someone (not a parent) talking about your character in and out of the arena
- Video – must be emailed in downloadable file format or link to YouTube video. **Videos via social media will not be accepted.**
- Submit application by **DECEMBER 1, 2020**. **Any application received after this date WILL NOT BE ACCEPTED.**
  - E-mail: [Performance.pony@gmail.com](mailto:Performance.pony@gmail.com)
  - Mail: P.P.C. 5068 215<sup>th</sup> Street, Deep River, IA 52222