



2020

Sponsorship Application

“Our mission at the Performance Pony Company is to provide riders with a quality selection of properly sized bits, tack and accessories for enhanced comfort and better communication with small horses and ponies. We hope you can help us spread the word.”



2020 Pony Pro Sponsorship Form

The Performance Pony Company is searching for hard working, respectful, pony-loving candidates of all ages to represent the P.P.C. in and out of the arena. At the Performance Pony Company, we believe in good sportsmanship, hard work, teamwork, making friends and being respectful to others and our equine partners; win or lose. Please help us represent our mission; to bridge the pony tack gap and help people of all ages grow, learn and be successful with their ponies and small horses. Candidates selected will become part of our 2020 Pony Pro Team!!

As a team member, you will receive:

- P.P.C. Long sleeve button up shirt
- 10 iron on patches
- P.P.C. Cap
- 20% off all P.P.C. products
- 10% off discount cards for family, friends and people you meet along the way
- Pony Pro Spotlight on social media
- Pony Pro Meme on social media
- Pony Pro Snapchat group
- Being apart of a nationwide team of competitive, hardworking individuals and parents just like you!

Guidelines:

- Must own at least one small horse or pony under 56”
- Must attend a minimum of 10 events per year
- Monthly update and one picture wearing Performance Pony Company apparel with their pony or small horse. (E-mail/Social Media reminders will be sent out each month).
- All images in information submitted are subject to being used for media purposes for the Performance Pony Company (C.L. Enterprises, LLC) and RodeoKids.com (J.C. Enterprises, LLC) Media includes but is not limited to: Website content, Pony Pro Page, Facebook, Instagram, catalog and print media.
- Answer questions honestly, clearly and with detail. Parents can assist but are discouraged from doing the work. Please write in pen.
- Pony Pros who fail to submit photos will be revoked of their P.P.C. Pony Pro discount.
- Pony Pros will be announced by January 10, 2019.
- Pony Pro Sponsorship is valid from January 10, 2019 to December 31, 2019. Current Pony Pros that wish to continue must resubmit an application in full.
- If a Pony Pro fails to represent our mission and values, the Performance Pony Company has the right to revoke their Pony Pro sponsorship at any time. *Remember, someone is always watching.*
- **Each applicant must send their completed form, one reference letter & video to performance.pony@gmail.com by 12/31/2019.**



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- Name: _____ Parents name: _____
- Address: _____ Phone Number: _____
- City: _____ State: _____ Zip: _____
- E-mail address: _____ Age: _____
- School: _____ Grade: _____
- Local Newspaper: _____
- Facebook username: _____ Instagram username: _____
- Shirt size (specify youth or adult, sizes run small): _____
- Favorite Color(s): _____
- Pony's name(s): _____
- Approximately how many events do you attend per year with your pony: _____



Please answer the following questions in detail. Feel free to use the back for more space or attach additional pages.

- List the associations or clubs you belong to:
 - _____
 - _____
 - _____
 - _____
- List the events you compete in with your pony:
 - _____
 - _____
 - _____
 - _____
- List your favorite things to do with your pony:
 - _____
 - _____



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- _____
- If you could design a tack set, (headstall & breast collar) how would you want it to look? *Include drawing or picture on separate page.*

- What are your goals with your pony this year? (3 minimum)
 - _____
 - _____
 - _____
- What are your long-term goals with your ponies and/or horses?

- How will you represent the Performance Pony Company as Pony Pro Team member?

- Please submit a video answering one of the following questions. (All ages).
 - 1) Why do you believe ponies are important?
 - 2) What have you learned from your pony?
 - 3) What is the most difficult challenge you've ever faced with your pony? How did you handle it and what did it teach you?

We give the Performance Pony Company permission to use the information provided to help promote the lifestyle we love!

Pony Pro Applicant Signature: _____ Date: _____

Parent/Guardian Signature: _____ Date: _____

Thank you!!!