

RodeoKids.com Rate Sheet

RodeoKids.com is a platform unlike any other. Not only do we draw people to our site for the large selection of products, but also for quality information, event listings and advancement opportunities for kids and families of all ages. We believe by working together with other industry leaders, we can provide a one-stop-shop for both newcomers and those who have been long involved to find the products and information they need to be successful in and out of the arena.

Advertising companies have the option to provide insertion ready media or utilize J.C. Enterprises, LLC designs services for an additional fee. J.C. Enterprises, LLC reserves the right to approve/decline any application.

If you would like to join our mission by advertising your business, please check our advertising rates below.

- **Home Page or Shop Page Banner Slider: \$250/month**

- Ad Space: Top of page full banner slider
- Ad Dimensions: 768 px × 341 px
- Format: JPEG
- Word Count: Maximum of 30 paragraph words (non-logo related)
- Available only to companies affiliated with RodeoKids.com by way of company products sold on the website or offering an advancement opportunity through scholarships, sponsorships or internships.



- **Secondary Page Banner Ad Space: \$200/month**

- Ad Space: Right or left top of page banner
- Ad Dimensions: Max. 128 px X 220 px
- Format: JPEG



- **Product Page Rotating Center Logo Ad Space: \$75/month**

- Ad Space: Top center of front product page
- Ad Dimensions: 128 px X 128 px
- Format: JPEG
- Requirements: Logo only

