

Event Advertising Rate Sheet

J.C. Enterprises, L.L.C., D.B.A. RodeoKids.com is a platform unlike any other. Not only do we draw families and individuals to our site for the large selection of products, but also for engaging information, event listings and advancement opportunities for kids and families of all ages. We believe by working together with other industry enthusiasts, we can provide an online home for both new and existing industry enthusiasts to find the events, products, motivation and help they need to look, feel and be successful in and out of the arena.

As an event producer, are you tired of your information getting lost on social media platforms? Are your contestant numbers starting to dwindle? Could you use more paying fans? At RodeoKids.com, your event listing will be easy to find with locations on multiple pages. Site visitors will be able to find your event on our interactive maps* placed on the “Home” and “Get Involved” pages, as well as listed on our “Event Listings” page. All you need to do is fill out a simple form with the details, flyer and contact information, we’ll make sure it’s uploaded to all three maps and listed on RodeoKids.com.

We ask that all events advertised are family oriented and have at least one youth event. Your event can be a clinic, camp, lessons, rodeos, jackpots, practices, etc. Please see Advertising Terms & Conditions for more information.

Listing rates:

- \$10/60 months
- \$50/6 months
- \$100/12 months

Interactive Map: Visitors have the options to...

- Scroll through all events
- Zoom in to different areas to see what’s happening
- Type in their address or zip code to see events happening within 250 miles of their location
- When your marker is click on, your event title, location, e-mail address, phone number, website, additional information and a link to a flyer will pop up.

